

**Lehigh Christian Academy
Theatre Department
THE LITTLE MERMAID
Playbill Advertisements Order Form**

Business/Individual Name: _____

Contact Person: _____

Phone Number: _____

Email Address : _____

*Ad Design Preference : (check one)

___ Personal Ad To Be Formatted (submit 1-2 photos and/or text to be used)

___ I will submit my own ready made ad following the format requirements.

Advertisement Sizes and Pricing (Circle one)

| | | |
|---|-------------------------------------|-----------------|
| Full Page | 4 ½ x 7 | \$50.00 |
| Half Page | 4 ½ x 3 ½ | \$30.00 |
| Premium Location: Back Cover -(1 available) | 4 ½ x 7 (color) | \$200.00 |
| Premium Location: Inside Middle - (1 avail.) | 4 ½ x 7 | \$100.00 |
| Shout Outs | Text only - 25 words or less | \$3.00 |

Advertisements must be emailed to theatredept@lcamustangs.org. All ***ads must be photo ready in JPEG/JPG/GIF/PNG format and less than 10mb.*** We cannot accept word or google documents please. If you need help with a personal ad, we can format this for you (simply email 1-2 photos and/or message to appear).

The playbill is printed in black and white unless otherwise noted. Please use one form per ad and/or shout out. All premium ad requests will be accepted on a first come, first serve basis. Email confirmations will be sent once the order is processed.

Return form with payment to Mrs. Comly or drop in the theatre mailbox by her classroom. Make checks payable to LCA with "Playbill Ad" noted in the memo line. If mailing, please remit to Lehigh Christian Academy, 1151 S Cedar Crest Blvd, Allentown, PA 18103, marked attention to Laurie Comly. **Deadline for ads is FEBRUARY 21, 2024.** We cannot take ads after the due date. LCA reserves the right to refuse any advertisement.