



RACE 4 EDUCATION

LEHIGH CHRISTIAN ACADEMY

MAY 3, 2024 | Rain Date: May 10, 2024

Dear LCA Families:

This year marks the 25th year LCA has participated in the Race for Education fundraiser. This fundraiser (and now daylong family/community event) has been a crucial part of sustaining the growth and development of Lehigh Christian Academy. The consistent provision we have seen through this program over the years is a tremendous testament of God's faithfulness to LCA and its Kingdom work.

In 2023, thanks to your amazing efforts, we were able to send out over 3,200 sponsor letters resulting in over \$58,000 being raised for LCA. Over thirty percent (30%) of the sponsorship letters we sent out came back with a generous donation, and our average donation amount was over \$65! I share these results with you as an encouragement and with a grateful heart. Across the country, non-profits are struggling to raise much needed support because of the economic hardships people are going through right now. But God has been gracious to us, and He always provides! Amen!

PEER-2-PEER FUNDRAISING:

Last year, we introduced a strategy called "Peer-to-Peer" fundraising. Each student will have the ability to create an online fundraising profile with their own fundraising goals and the ability to share with friends and family via social media and email. Parents, we are leaving this up to you to set up and control.

To set up your child's profile, follow these instructions:

1. Go to: <https://lcamustangs.org/campaign/colorrn/>
2. Click on "Start Fundraising" ... then, "Join as an individual"
3. Register your child, but use an adult's email address
 - *Age appropriate students (9th-12th) can set up their own accounts using a personal email address (not their LCA email)
4. Complete the profile, set your own fundraising goal, and begin sharing via social media and email!
5. Teams can also be set up so that multiple individuals can be involved with the fundraising as a team (Families with multiple children would be a good use case *Prize incentives would remain per person in a team format)



SPONSORSHIP LETTERS

We are asking that every student fill out the names and addresses of **15 different friends and family members** who may be willing to sponsor your child and LCA. For every 15 addresses filled out, we will be rewarding 2 free lunches from our caterer MCF! (The legendary, Mr. V!)

A LITTLE CHANGE: this year we will be asking you to download and fill out a spreadsheet from our website. You can then send it back via email to: kmora@lcamustangs.org -OR- upload the file on the same page: <https://lcamustangs.org/race-labels/>

SEE THE LAST PAGE FOR MORE INFORMATION ABOUT THE LABELS SHEET

Please complete by **February 21st**



LCA FAMILIES



JOIN US!

MAY 3RD, 2024

**Rain Date:
May 10th**

for our day long Race for Education family event



Student Races

NEW THIS YEAR:

- We will be ending our day in style with our first ever **COLOR-RUN** in honor of our LCA's 50th Anniversary! More details will follow.
- Our traditional lap running will continue on for each age group (see schedule) -->
- **The AMAZING RACE** will be back for High Schoolers



Food & Catering

Plenty of food and treats will be on hand available for purchase.



Daylong Activities







No getting bored! There will be:

- Inflatable bounce house/activity course
- Petting Zoo
- LCA Playground
- Cornhole/Yard Games
- Cake walk
- ...and more



Race Schedules



 Pre-K	8:45 am - 9:05 am (GYM)
 2nd-4th	9:30 am - 10:00 am
 Kdg & 1st	10:30 am - 11:00 am
 5th-8th	11:30 am - 12:00 pm
 High School <small>*AMAZING RACE</small>	10:00 am - 12:00 pm
 Entire School	1:00 pm - 2:30 pm
COLOR-RUN & closing ceremonies	

MORE INFORMATION:



<https://lcamustangs.org/r4e/>



<https://lcamustangs.org/campaign/colorrn/>



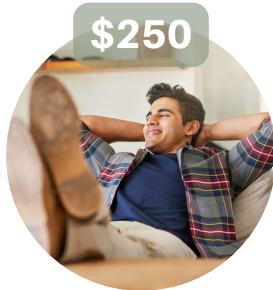
(610) 776-7301



1151 S. Cedar Crest Blvd. Allentown, Pa. 18103

RACE REWARDS

MS/HS Individual Fundraiser Awards



\$250

5 Dress Downs



\$500

\$25 Gift Card

Amazon, Xbox, Playstation,
Starbucks, Dunkin, Target, Apple, Android



\$750

**\$50 Movie Tavern
Gift Card**



\$1,000

**Unlimited Racing
1-Night Pass**



\$1,500

(1) Season Pass



\$2,500

**2nd Generation
Apple AirPods Pro**

Classroom Award



\$5,000

Each class that collectively raises \$5,000 or more will receive a Chick-fil-A catered lunch*

*Accommodations for food allergies and other special requests can be made

*All prize levels are based on individual fundraising achievements. Teams are eligible for prizes according to the number of persons on the team - e.g., a 3-person team would need to raise \$4,500 for 3 passes to Dorney Park and Wildwater Kingdom.

Dear Parents,

In an effort to streamline the mailing process AND also make our sponsor letters more personal, we are asking families to fill out a **digital spreadsheet** of names and addresses of friends and families they wish to send a sponsor letter to.

DIRECTIONS:

1. Go to: lcamustangs.org/race-labels
2. Download the spreadsheet and fill out according to the example given
3. Save the file on your computer as: student name_grade --> e.g., Dan Smith_4
4. Upload the saved file on the same webpage -OR-
Email your completed spreadsheet(s) to kmora@lcamustangs.org

- For every 15 unique labels* given, your student(s) will receive 2 free lunches from MCF
* **NOTE:** If you have multiple children, each child would have to give 15 separate names and addresses in order to receive the free lunches.

EXAMPLE SPREADSHEET:

Formal Name	Address	City	State	Zip	Informal Name	Student Name
John & Judy Doe	1151 S. Cedar Crest Blvd	Allentown	Pa	18103	Uncle John & Aunt Judy	Sarah Smith
Oscar Grouch	555 Star Drive	Allentown	Pa	18103	Oscar	Sarah Smith
Dr. Ben Williams	528 Passing Lane	Emmaus	Pa	18049	Dr. Williams	Sarah Smith
Craig Stevens	123 Cherry Street	Whitehall	Pa	18052	Grandpop	Sarah Smith
Pastor Mark Driscoll	789 Water Street	Coopersburg	Pa	18036	Pastor Driscoll	Sarah Smith